



THE CONTINUOUS INVOLVEMENT SYSTEM FOR BUSINESS

Real insights.  
Informed decisions.  
Better results.



Making sure you truly listen to your people is the best way to ensure a productive and high performing business.



# Decision making is crucial, making the right decisions is critical.

We believe leaders make the best decisions when the guesswork is removed.

## **Don't guess. Ask.**

Your employees, customers and suppliers – your people – are your greatest asset. They provide the richest source of insight into what's working well in your business and where you need to improve. Involving them delivers real insights that will help leaders make better decisions.

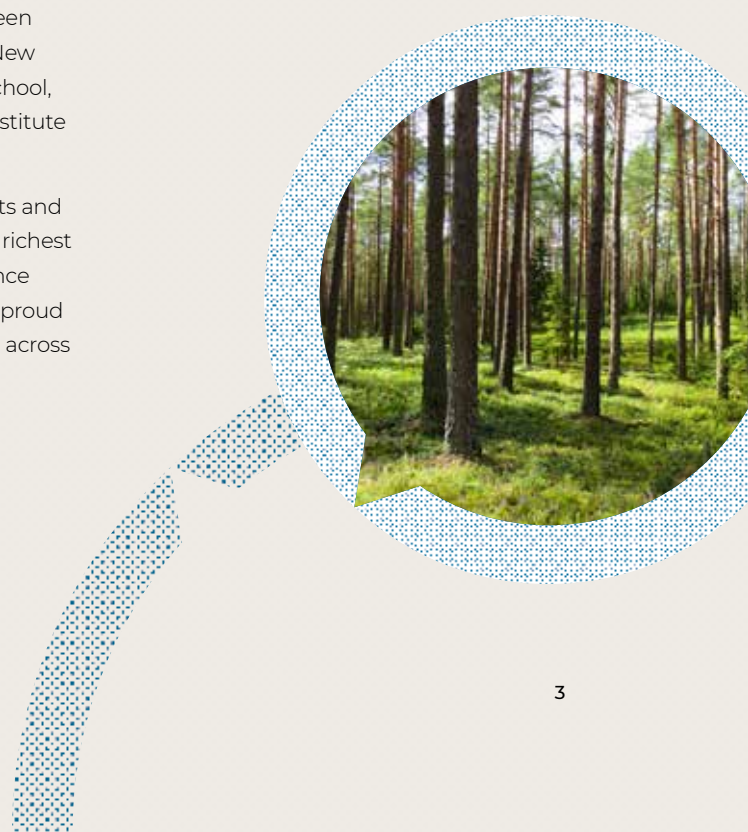
## **Built on rigour**

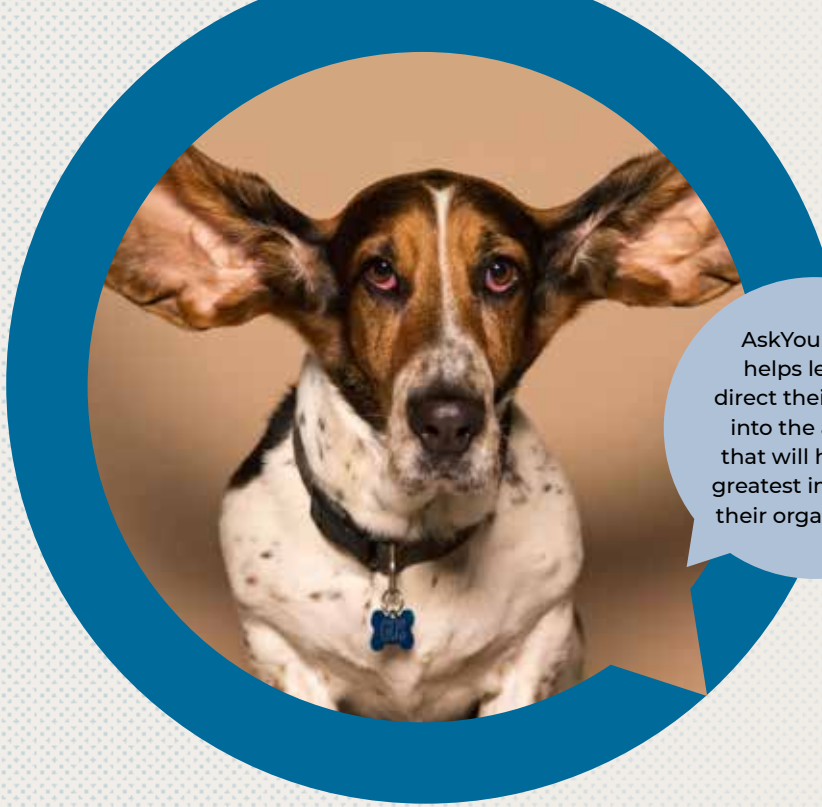
AskYourTeam, born in 2014, is trusted by leading organisations across New Zealand and is based on evidence from the most proven academic research and models globally.

Our methodology has also been independently validated by New Zealand's leading business school, The University of Waikato's Institute for Business Research.

With over 9 million data points and growing, AskYourTeam is the richest source of business performance data in New Zealand. We are proud to partner with organisations across every sector.

**You can be confident that in using AskYourTeam, you are measuring what matters.**





AskYourTeam helps leaders direct their energy into the actions that will have the greatest impact on their organisation.

# Knowledge is power

Our approach turns insights into actions that get results.

AskYourTeam's approach is based on the premise that your employees, customers and suppliers know most about your business. Asking them, using our anonymous and independently validated surveys,

about the things at the heart of your business and listening to their feedback means you get to identify the key opportunities to action for continuous and measurable improvement.





### Highly motivated teams

By asking your employees to share their views, ideas, and solutions, they will feel their voice is valued. Contributions will increase and they will have an increased sense of belonging.



### Leaders making better informed decisions

Decision making is crucial; making the right decisions critical. Remove the guesswork. Quantitative and qualitative feedback enables leaders to prioritise decisions and action plans.



### Retention and growth of customers

If you hear more genuine, open feedback from your customers, you can better serve them with more relevant product and services, retain and grow their business.

# Why use AskYourTeam?

Our system delivers more than smart solutions.



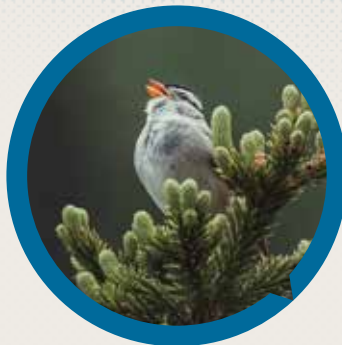
### Anonymous, unbiased feedback

A simple, safe and non-threatening environment enables your people to give you real feedback to make better, more informed decisions.




### Continuous leadership development

Realtime insights and measurements enhance the performance of individual leaders. Our surveys support existing leadership frameworks and our tailored coaching programmes zero in on specific development needs.



### Lift business performance and productivity

Actions resulting from informed decision-making by leaders translates into far-reaching positive results across your business.



We're intent on making AskYourTeam a great experience so your people enjoy being a part of it, and you get the value you need.

## What makes us different?

Our product is not shaped by us, but by our customers.

### **Breadth of surveys**

We address all the key success factors and dimensions that characterise high-performance organisations. Our survey products are always built around our customer needs.

### **High degree of flexibility**

With an unlimited use basis built in to our product, you are able to fully customise how you build your surveys so they better align to your current and future organisation goals.

### **A single platform to overlay multiple internal and external perspectives**

Assess alignment to ensure a customer centric mindset across your organisation.

### **Unique product mix for New Zealand organisations**

The ability to measure progress in organisational Maori cultural capability and create surveys in Te Reo.

### **Community-led innovation**

We see our community of users as key partners in how we shape our product. We use collaborative in-person focus groups, workshops and individual client interviews to refine and build innovation into our future product direction.

### **Unrivalled depth of data**

On the performance of NZ Inc: 9 million data points and growing; to enable benchmarking and regularly published compelling research and insights.

### **An agile, responsive New Zealand based consultancy and support team**

We're here to help provide independent, unbiased results analysis and interpretation. We co-design measurable action plans and are always available to support your survey set-up and requirements.



# AskYourTeam for business

## Results not feedback.

Our surveys, analytics and action planning tools, combined with the consultancy and support we provide, delivers real business insights, not just generic feedback.



At AskYourTeam,  
our clients  
are our priority.

## Think of us as your support team.

AskYourTeam  
have specialists  
available to help  
you throughout  
the whole process.

Whether it's your Client Service Specialist or one of our Consultants, we are here to help you through every aspect of using AskYourTeam.

We'll work with you to:

- > Lay the foundations for a positive and seamless adoption of AskYourTeam across your business
- > Advise on the best use of our surveys so that you're measuring what matters

- > Bring key insights to the surface using our intuitive reporting,
- > Develop action plans plus deliver tailored workshops and coaching
- > Retest and measure your progress on your continuous improvement journey
- > Plus provide industry benchmarking data



Making it easy for  
clients to get results.





Secure



AWS Multi-zone, data stored in Sydney



Anonymous minimum five person responses to generate reports



Any device



Multi-language Surveys

# Meeting your technology non-negotiables.

AskYourTeam has been designed with our customer's businesses in mind.

It needed to be able to be accessed from anywhere and any device in the world, to be secure, scalable and to talk to other technology platforms. It needed to allow for ultimate flexibility in designing surveys, but to deliver clear and consistent results. It needed to be real-time and presented in a way that was easy to understand. And have an easy way for actions to be planned and measured.



Scalable



Multichannel Surveys



SMS/Email Passcode



Real-time Reporting



Integration capable



Aggregation and Analytics



Dashboard Reporting

“We made significant improvement across the whole business. But a couple of areas where we’d been performing pretty poorly showed the biggest improvement of all. It was just fantastic. It was a credit to the team.”

**MARK NEVIN, CEO, SWANNDRILL**

## What our clients say

“I can’t speak highly enough of the quality of AskYourTeam’s advice and guidance.”

**ALAN POLLARD, CEO  
NEW ZEALAND APPLES AND PEARS**

“We’re starting to have a really feedback-driven culture where we ask questions, rather than just assume the answers and AskYourTeam has made this possible”

**BEN REED, MANAGING DIRECTOR  
HAMILTONJET**

“Here at Milford Asset, we’ve moved from being focused on employee engagement, to how we can get everyone involved in continuously improving our business.”

**NIKKI GLASSIE,  
PEOPLE & CULTURE BUSINESS PARTNER,  
MILFORD ASSET MANAGEMENT**

# Want to know more?

“It’s been invaluable to us to have a way of reaching out and hearing from our distributors. So many have thanked us for asking. It’s been a very positive experience for all involved”

TOM PANNELL,  
GLOBAL DISTRIBUTION MANAGER,  
HAMILTONJET

Want to see how building a culture of involvement can work for your business? We can set up a demonstration of the AskYourTeam system so you can see it working in practice. If you’d like to know more or book a demo contact us today:  
[sales@askyourteam.com](mailto:sales@askyourteam.com)  
0800 001 335  
+64 6 280 5305

AskYourTeam provides a flexible system to be used on your own terms: wherever, however and whenever it suits.



